

Privacy statement

How do we process your data and what are your rights according to articles 13, 14 and 21 of the GDPR?

Member no./customer no.

This document contains information on how we process your personal data as well as your rights according to the General Data Protection Regulation (GDPR).

1. Who is the data controller and contact person?	<p>Data controller: Beethoven-Haus Bonn Represented by the Director Bonngasse 24-26 53111 Bonn Germany sekretariat@beethoven.de</p> <p>Contact details of our Privacy Compliance Officer: Mr. Arne Stöcker Bonngasse 24-26 53111 Bonn</p>
2. What sources and data are used?	<p>We process personal data (article 4, no. 2 GDPR) that you provide to us as part of your membership or our business relation. Apart from that, we process personal data we have received on a legal basis from other businesses belonging to the Beethoven-Haus or from other third parties. We also process personal data we have collected on a legal basis from public sources (agencies etc.) and that we are allowed to process.</p> <p>Relevant personal data includes, in particular, your master data such as first and last name, address and other contact details, banking information etc. It might also include order information like information on ordered concert tickets, advertising and marketing data, register data, data on your use of the telecommunications and media services we provide (for example the web pages from us you clicked on) as well as other data similar to the categories mentioned above.</p>
3. Why is personal data (data processing purposes) processed and on what legal basis?	<p>We process personal data in accordance with the provisions of the European Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG).</p>
3.1. To comply with contractual duties (article 6, paragraph 1, point b GDPR)	<p>The processing of personal data (in terms of art.4, no. 2 GDPR) is done primarily for managing members, potential members and business relations, i.e. in particular for purposes related to membership, information, contract execution and management or implementation of measures preceding a contract.</p> <p>For more details on the purposes of data processing, please see the respective membership/contract documents.</p>

<p>3.2. In terms of weighing of interests (article 6, paragraph 1, point f GDPR)</p>	<p>If needed, we will process your data beyond the actual contract fulfilment to maintain justified interests of us or third parties. Examples:</p> <ul style="list-style-type: none"> - - For fulfilling and documenting legally or operationally required technical or financial audits (for example revisions, internal controlling system) - - Validation and improvement of processes for demand analysis as well as direct interaction with members and customers - - Enforcement of legal entitlements and defence in case of legal disputes - - Guarantee of IT security and IT operation - - Prevention and solution of crimes - - Measures for building and machine security (for example access controls) - - Measures for exercising property rights - - Measures for business controlling and development of services and products
<p>3.3. Due to legal provisions (article 6, paragraph 1, point c GDPR)</p>	<p>Based on your consent (article 6, paragraph 1, point a GDPR) In case you have given us your consent for processing personal data for certain purposes (for example to provide information on events, publications etc.), we are legally allowed to process such data based on this consent. You may withdraw your consent at any time. This also applies to any consent you have given us before May 25, 2018.</p> <p>Please note that the withdrawal applies to the future only. Any data processing that took place prior to your withdrawal is not affected.</p>
<p>3.4. Due to legal provisions (article 6, paragraph 1, point c GDPR)</p>	<p>Furthermore, we are subject to a number of legal provisions, i.e. requirements. In terms of these, data is processed for the following purposes:</p> <ul style="list-style-type: none"> - - To comply with legal provisions (for example tax-related matters, official statistics, social security etc.) - - To comply with legal obligations to give information

<p>4. Who will receive my data?</p>	<p>Within the Beethoven-Haus your data will be made accessible to the departments that need this data for fulfilling our contractual and legal obligations. Also, your data may be made accessible to subcontractors (article 28 GDPR) we employ for processing data on our behalf. These are businesses of the following categories: Print service providers, telecommunications, consulting, sales, marketing, IT services, and logistics.</p> <p>Apart from that, we rely on various service providers to fulfil our contractual and legal duties. Their names are available on request from our office.</p> <p>In relation of the transfer of data to recipients outside the Beethoven-Haus, please note that we are allowed to disclose information about you only if required by law, if you have given us your consent to do so or if we are legally allowed to disclose the data.</p>
<p>5. How long will my data be stored?</p>	<p>As long as needed to fulfil the purposes mentioned above (no.3), we will process and store your personal data for the duration of your membership/business relation. This might, for example, also include preparation and execution of a contract. Please note that memberships/business relations constitute a continuing obligation expected to last for years.</p> <p>Furthermore, we are subject to a number of retention and burden-of-proof duties based on the German Commercial Code (HGB) and German tax code (AO). The retention terms vary between 2 and 10 years.</p> <p>Finally, the retention duration is also determined by the legal periods of limitation. Usually, these are 3 years (paragraph 195 ff., German Civil Code), but can be 30 years in certain cases.</p>
<p>6. Will my data be transferred to a third country or to an international</p>	<p>No data will be transferred to countries outside the European Economic Area (EEA).</p>
<p>7. What are my privacy rights?</p>	<p>Any data subject has the right to information according to article 15 GDPR, the right to correction according to article 16 GDPR, the right to deletion according to article 17 GDPR, the right to limitation of processing according to article 18 GDPR as well as the right to data portability according to article 20 GDPR. For the right to information and the right to deletion, the limitations stated in paragraph 34 and 35 of the German Federal Data Protection Act apply. Furthermore, any data subject has the right to lodge a complaint with a supervisory authority (article 77 GDPR in relation to paragraph 19 of the German Federal Data Protection Act).</p> <p>The GDPR and the new German Federal Data Protection Act (in German) can be reviewed here: https://www.datenschutz-grundverordnung.eu/</p>
<p>8. Am I required to provide data?</p>	<p>For purposes related to membership or business relations you will only have to provide personal data that is needed for starting, implementing and ending a membership/business relation or that we are legally required to collect. Without this data we are usually forced to reject initiating a membership or concluding/executing a contract or to discontinue or terminate an existing membership or contract.</p>
<p>9. Is there an automated individual decision-making, including profiling?</p>	<p>To initiate and implement memberships or business relations we generally do not use any kind of automated individual decision-making according to article 22 GDPR.</p> <p>Neither do we use profiling.</p>

Information on your right to object according to article 21 GDPR

Membership no./customer no.

1. Individual right to object

You have the right to object, on grounds relating to your particular situation, at any time to processing of your personal data which is based on point (e) of article 6(1) GDPR (data processing on the basis of interest weighing).

If you object, we will no longer process your personal data, unless we can prove urgently legitimate reasons for such processing that outweigh your interests, rights and liberties, or unless the processing of such data serves for enforcing, exercising or defending legal claims.

2. Right to object to the processing of data for direct advertising purposes

In rare cases we will process your personal data for direct advertising purposes. You have the right to object to the processing of your personal data for such advertising purposes.

If you object to the processing of your data for direct advertising purposes, we will no longer process your personal data for these purposes.

Your objection can be informal and must be sent to:

Beethoven-Haus Bonn
Bonngasse 24-26
53111 Bonn
Germany
sekretariat@beethoven.de